

June 9, 2008

EDITORS: The following information is for immediate release. If you have any questions, please contact Tim Connor, Senior Director of the Chester County Economic Development Council, at 610 458-5700.

Converging communications technology is the subject of breakfast briefing at Economic Development Council

Event takes place on Friday, June 27, 2008

EXTON _ The Chester County Economic Development Council is hosting a breakfast briefing on **Increasing Your Business Productivity & Revenue by Learning More About Converging Communications Technologies.**

The program will be presented by Doug Schmidt, EvolveIP, and Eric Gudmundson, BSCS, MCSE, of Beacon Technologies. The program will cover the following:

- Turn your vital communications technologies into a competitive advantage and simultaneously **increase your profits.**
- Run your organization more efficiently vs. technology running you via outsourcing technology functions.
- Understand how the convergence of voice and data based applications is changing the way businesses are run - Sales and CRM Application Demonstration.
- Learn where communications technologies are today and where they're headed in the future.

The program begins at 7:45 a.m. on Friday, June 27, 2008, and concludes at 9:30 a.m. The event takes place at the Economic Development Council at 737 Constitution Drive, Exton. The cost is \$15 for CCEDC members and \$25 for non-members. To register, please contact Kathleen Nader at knader@cceconomicdevelopment.com.

The Chester County Economic Development Council is a private, non-profit economic development organization that has been nurturing economic growth in Chester County and the surrounding region for more than 45 years. The Council's portfolio of business growth services includes: low-interest financing, small business lending, workforce training, retention and expansion, customized international business assistance, land and building site selection, brownfields consultation and remediation, urban redevelopment, and agricultural economic development. The Council also offers state-of-the art conference and training facilities at its brand new facility in Eagleview. For more information, see www.cceconomicdevelopment.com.