

January 11, 2008

EDITORS: The following information is for immediate release. If you have any questions, please contact Michael Grigaloni, Chief Operating Officer of the Chester County Economic Development Council, at 610 458-5700.

Technology and the human Connection is the subject of the quarterly meeting of Innovative Technology Action Group

Event takes place on January 17 at Economic Development Council

EXTON _ The Chester County Economic Development Council is hosting the quarterly meeting of the *Innovative Technology Action Group (ITAG)* that will focus on the 21st Century Technology: Strategic Competencies _ *The Human Connection*.

The moderator for a panel discussion will be Laura Dallas Burford of LAD Entreprizes and the panel members will be Jane Hartman Frankel of The Art of Performance LLC, Adrienne Miller of Vienna Human Capital Advisors and Skip Shuda of Team and a Dream.

The panel discussion will deal with the integration of technology and culture. Topics addressed will include:

- Technology enablers
- Maintaining control and alignment through scorecarding
- Engage, empower and enable employees
- The changing nature of technology: "the internet is the computer"
- The changing nature of relationships that co-emerges with the technology change

The event begins at 6:00 p.m. on January 17, 2008, at the Economic Development Council, 737 Constitution Drive, Exton. To register, contact Leslie Holmes at lholmes@cceconomicdevelopment.com.

The Innovative Technology Action Group is supported by the Chester County Economic Development Council and grant funds from Chester and Montgomery County WIBs, DVIRC, and the Pennsylvania Department of Labor and Industry.

The Chester County Economic Development Council is a private, non-profit economic development organization that has been nurturing economic growth in Chester County and the surrounding region for more than 40 years. The Council's portfolio of business growth services includes: low-interest financing, small business lending, workforce training, retention and expansion, customized international business assistance, land and building site selection, brownfields consultation and remediation, urban redevelopment, and agricultural economic

development. The Council also offers state-of-the art conference and training facilities at its brand new facility in Eagleview. For more information, see www.cceconomicdevelopment.com.