January 4, 2011

EDITORS: The following information is for immediate release. If you have any questions, please contact Karen Costello, program and marketing coordinator of the Chester County Economic Development Council, at 610 458-5700.

Panel discussion on cheese sales being presented at Economic Development Council on January 31

Southeastern PA Agriculture Partnership organizes event

EXTON _ A panel discussion on "Wedging your Way into New Markets" is being presented at the Chester County Economic Development Council on Monday, January 31, 2011.

The event is designed for cheesemakers wanting to explore various sales options. Local chefs and retailers will discuss various topics, including what's selling in cheese, varieties, packaging and the factors driving purchasing decisions.

The moderator will be Kate Stroh, Cheesemonger of Talula's Table. The panelists include Hunter Fike, Assistant General Manager of Di Bruno Bros., 9th Street Store; Melanie Fortino, Cheese Cave Team Leader of Di Bruno Bros., Chestnut Street Store; Jack Cunicelli, Co-Owner of The 320 Market Café; Patrick Feury, Executive Chef/Partner of Nectar Restaurant and Mark Ryan, Owner/Executive Chef of Robert Ryan Catering.

The event takes place at the Chester County Economic Development Council, 737 Constitution Drive, Exton, from 10:00 a.m. until noon. The cost for the seminar is $15. To register, go to http://www.eventbrite.com/event/1149101995.

The discussion is presented by the Southeastern PA Agriculture Partnership, an initiative of the Chester County Workforce Investment Board and the Chester County Economic Development Council with grant funds from the Pennsylvania Department of Labor and Industry.

The Chester County Economic Development Council is a private, non-profit economic development organization that has been nurturing economic growth in Chester County and the surrounding region for 50 years. The Council's portfolio of business growth services includes: low-interest financing, small business lending, workforce training, retention and expansion, customized international business assistance, land and building site selection, brownfields consultation and remediation, urban redevelopment, and agricultural economic development. The Council also offers state-of-the art conference and training facilities at its facility in Eagleview. For more information, see www.cceconomicdevelopment.com.