

March 8, 2011

**EDITORS:** The following information is for immediate release. If you have any questions, please contact Karen Costello, program and marketing coordinator of the Chester County Economic Development Council, at 610 458-5700.

## **Girls' Exploring Tomorrow's Technology (GETT) event draws more than 400 girls from more than 80 area schools**

*Workshops on science, technology, engineering and math to be given*

**EXTON** \_ The 11<sup>th</sup> annual GETT (Girl's Exploring Tomorrow's Technology) conference will be held on Saturday, March 26, 2011, at Great Valley High School.

More than 400 girls from Southeastern PA have registered for the one day technology event, a sold out event for this year. Workshops and activities focus on science, technology, engineering and math (STEM) career fields, all with the goal of encouraging young women to pursue careers in high-tech fields. Workshops will include many topics, including aeronautics, radio and TV broadcasting, satellites and GPS, website design, solar energy, robotics, health technology, computer engineering, networks systems, civil and mechanical engineering.

All presentations are hands-on and will be led by successful women working in the respective technology fields. Keynote speakers will be provided by SAP and the Wentworth Institute of Technology. Sikorsky will be landing a helicopter, piloted by a woman, on the grounds of Great Valley High School.

Parents attending will have programming for them throughout the day.

GETT is presented by the Innovative Technology Action Group. ITAG is an industry partnership of the Chester County Economic Development Council with funding and support from the Chester County Workforce Investment Board and the PA Department of Labor & Industry. ITAG's mission is to promote Information Technology, Communications, and Technological Processes, to all companies and individuals in Southeastern Pennsylvania as a means to become more effective in an increasingly sophisticated global marketplace.

This year's GETT event is sponsored in part by SEI Investments, Vanguard, Constellation Energy, H and R Block, Vertex, BoneFish Grill, Wawa, Wegmans, The Agnes Irwin School and Verizon.

The Chester County Economic Development Council is a private, non-profit economic development organization that has been nurturing economic growth in Chester County and the surrounding region for 50 years. The Council's portfolio of business growth services includes: low-interest financing, small business lending, workforce training, retention and expansion, customized international business assistance, land and building site selection, brownfields consultation and remediation, urban redevelopment, and agricultural economic development. The Council also offers state-of-the art conference and training facilities at its facility in Eagleview. For more information, see [www.cceconomicdevelopment.com](http://www.cceconomicdevelopment.com).