

October 16, 2006

Students given opportunity to learn about technology careers in Chester County at TechTrek 2006

Information Technology Action Group (ITAG) sponsors event

EXTON _ Students and recent graduates from area universities and colleges will have an opportunity to learn about technology careers and opportunities in Chester County and the surrounding region during TechTrek 2006.

“This is an excellent yearly event that allows some of our finest college students and graduates connect with leading area employers,” said Gary Smith, President and Chief Executive Officer of the Chester County Economic Development Council.

Students will attend four sessions of presentations by area companies. Also, a job fair will be held with 10-15 companies participating. Last year more than 90 students took part in TechTrek.

Participating schools include Temple University, St. Joseph’s University, West Chester University, Immaculata University, Widener University, Cabrini College, Penn State University, LaSalle University, Juniata College, and Albright College.

The event will take place Tuesday, October 31, 2006, at Penn State Great Valley’s Musser Auditorium from 10:00 a.m. until 2:20 p.m. The presenting companies include Analytical Graphics, QVC, Unisys, and Canon Technology Solutions.

The supporting organizations of TechTrek are the Chester County Economic Development Council, the Chester County Information Technology Action Group, Delaware Valley Industrial Resource Center, Penn State Great Valley and the Pennsylvania Department of Labor and Industry.

For more information on TechTrek contact Courtney O’Donnell of the Chester County Economic Development Council at codonnell@cceconomicdevelopment.com or call 610 458-5700, ext. 219.

The Economic Development Council is a private, non-profit economic development organization that has been nurturing economic growth in Chester County and the surrounding region for more than 40 years. The Council’s portfolio of business growth services includes: low-interest financing, small business lending, workforce training, retention and expansion, customized international business assistance, land and building site selection, brownfields consultation and remediation, urban redevelopment,

and agricultural economic development. The Council also offers state-of-the art conference and training facilities at its facility in Eagleview. For more information, see www.cceconomicdevelopment.com.