

October 6, 2010

EDITORS: The following information is for immediate release. If you have any questions, please contact Will Williams, program coordinator of the Chester County Economic Development Council, at 610 458-5700.

Chester County Economic Development Council hosts TechTrek on Thursday, October 21, 2010

TechTrek introduces technology-related careers to students and graduates

EXTON _ The annual TechTrek event for college and graduate students will take place on Thursday, October 21, 2010.

TechTrek is designed to educate college and graduate students and recent graduates about numerous technology-related careers in Southeastern Pennsylvania. Six companies located in the region will be on-hand to actively discuss their organization, company culture, and the qualities and skills they are looking for in recent graduates.

The event takes place at the Economic Development Council, 737 Constitution Drive, Exton, from 1:30 p.m. until 6:30 p.m. on October 21. For more information, contact Will Williams of the Economic Development Council at 610 458-5700. Students can register online at www.itagpa.org. Invitations have been sent to four-year colleges and universities in the five county region, as well as schools in Berks and Lancaster counties.

Two companies each from large IT shops, two Smart Energy IT departments and two Entrepreneurial IT companies will each present for 25 minutes, three times during the event.

TechTrek is an Innovative Technology Action Group event. ITAG is a regional initiative of the Chester County Workforce Investment Board and the Chester County Economic Development Council with grant funds received from the Pennsylvania Department of Labor and Industry.

The Chester County Economic Development Council is a private, non-profit economic development organization that has been nurturing economic growth in Chester County and the surrounding region for 50 years. The Council's portfolio of business growth services includes: low-interest financing, small business lending, workforce training, retention and expansion, customized international business assistance, land and building site selection, brownfields consultation and remediation, urban redevelopment, and agricultural economic development. The Council also offers state-of-the art conference and training facilities at its facility in Eagleview. For more information, see www.cceconomicdevelopment.com.